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# Exploring the Impediments to the Youth Financial Inclusion in Botswana

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## Abstract

The research explored the various Batswana youth characteristics that hinder Botswana youths from obtaining finance to start up business ventures. The objective of the project was to investigate the entrepreneurial, socio-cultural factors and other variables that impede various Botswana youth from accessing funds in Botswana. The significance of the study was to examine the impediments to youth financial inclusion in Botswana. The research methodology for the study was based on the quantitative research method involving descriptive research. The study administered 800 survey guestionnaires to university students. Statistical Package for Social Science was used to analyse the data. The key findings of the study were that limited knowledge on youth needs, tight business licensing and business registration procedures are a significant hindrance to accessing youth funds in the country. There was no correlation between the impediments to youth financial access with enablers of youth financial access, enablers of youth entrepreneurial skills and socio-cultural factors. Policy makers should loosen procedures for youth business registration to facilitate the 'ease of doing' business by the youths in the country paying special attention to rural youths. Policy makers should promote unbiased public to private initiatives of raising youth awareness of the requirements to access youth entrepreneurship funds in the country.

# Introduction

The Consultative Group to Assist the Poor (CGAP) focusing mainly on financial access agenda defined

financial inclusion as a position through which businesses and households have access and can effectively use the appropriate financial services.

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#### Keywords

Batswana Youth Characteristics; Financial Inclusion; Quantitative Research; Statistical Package for Social Science; Ease of Doing Business.

Further it is re-iterated that such services should be provided sustainably and responsibly in well regulated environment.

In addition according to another study formal financial services were defined as those that are subject to the financial sector regulations of the countries in which they are offered and whilst informal financial services were defined as a wide range of financial activities and services that take place outside the scope of the country's formalized financial institutions and are not under the supervision of the central bank and any other regulatory authorities (Sykes *et al.*, 2016).

In addition, the Organisation for Economic Cooperation and Development [OEDC, 2020] defined youth as those that fall within the age bracket of 14 to 24 years old. The following were discovered as common barriers to financial inclusion (Boateng, 2015),

- Financial misunderstanding and lack of information between consumers and providers.
- Age discrimination and gender. Studies in the past revealed that young people and women are more likely to be financial excluded than others.

- Unpredictable cash flows and low-income individuals.
- Unsuitable goods and procedures from service providers that aren't adapted to the requirements of the underprivileged.
- High opportunity costs and transportation costs for people to bank with formal financial institutions, as well as high transaction costs for banks operating in remote places.
- measures at the national and international levels that prevent the world's poorest people from being financially included.

Financial inclusion metrics at the national level are compiled and summed up for everyone by important demographic traits in the Global Financial Inclusion Index (Findex). The main financial barrier facing young people in Botswana (ages 15 to 24) is a lack of finances (61%). Compared to South Africa (10%) and the United States (0%), Botswana has a much larger barrier to youth access financing (61%), as indicated in table 1 below, than any of the other countries. When compared to all other nations, Zimbabwe has the largest barrier to youth finance at 79%.

KFII BWP	1 48	2 35	3 15	-	-	-	7 61	-	-						
ZAF ZWF	69 48	61 20	12	16	22	27	10 79	57	1	38	11	14	4	4	
USA	40 93	20 87					0							8	

Table 1: Index for key financial inclusion indicators (KFIIs)

Source: World Bank Global Financial Inclusion Index 2017

Furthermore, compared to the United States (8%), South Africa (4%), and Botswana (1%), the country's availability to capital through company and housing loans is incredibly low. Therefore, the goal of this study is to investigate the barriers that young people in Botswana face while trying to obtain funding for their business ventures.

# Index for Key Financial Inclusion Indicators (KFIIs)

- 1. Having Account rural (% age 15+)
- Young adults with financial institution accounts (ages 15 to 24)
- 3. The percentage of people aged 15 and older without a financial institution account is too high.

- 4. No account due to incomplete documentation (percentage of people aged 15 and up)
- No account due to a lack of faith in the financial institution (percentage of people aged 15 and up)
- 6. No account due to religious beliefs (percentage of people aged 15 and up)
- No account due to a lack of finances (percentage of people aged 15+)
- 8. No account since another family member has one (percentage of people aged 15 and up)
- 9. No account since no financial services are required (percentage of people aged 15 and up)
- 10. No account due to the high cost of financial services (percentage of people aged 15 and up)

- The proportion of young adults (those between the ages of 15 and 24) who made online bill payments within the previous 12 months
- 12. Young adults (15–24 years old) who have saved to launch, run, or grow a farm or business
- 13. Young people (percentage of those aged 15–24) with outstanding house loans
- 14. Young adults (age 15–24) who borrow money to establish, run, or grow a farm or business

# Statement of the Problem

World Findex report (2017) observed that among the many barriers that young people in Botswana face when trying to access financing are financial institutions' distance (15%), lack of identification documents (19%), lack of trust in financial institutions (17%), religious reasons (18%), insufficient funds (61%), and other issues. Therefore, the goal of the study is to identify the particular traits of young people that prevent them from obtaining financing.

# Research Questions Main Research Questions

1.What are the impediments to youth financial Inclusion in Botswana?

#### The Sub-Research Questions

- How does lack of entrepreneurial education influence access to youth financing in Botswana?
- How does Socio-Cultural Factors Influences Access to youth financing in Botswana?
- What are the factors that influence youth access to entrepreneurship funds?

#### **Research Objectives**

#### The Study's Objectives Were to:

- Examine barriers to youth financial access in Botswana
- Ascertain the impact of a lack of entrepreneurial education on youth financing access in Botswana
- Find out how sociocultural elements affect Botswana's youth funding availability
- Examine the variables that affect young people's access to startup capital.

#### **Research Hypothesis**

Furthermore, the study involved testing the hypothesis and the following were the null hypothesis and alternative hypotheses applied in the study.

#### Null Hypotheses

Youth characteristics are not significantly and positively correlated with impediments to youth financial inclusion.

# **Alternative Hypothesis**

Youth characteristics are significantly and positively correlated with impediments to youth financial inclusion.

# Materials and Methods

# **Theoretical Framework for the Study**

The study's theoretical framework identified the barriers to young financial inclusion in Botswana and was based on the consumer choice theory. Three techniques are taken into consideration under the consumer choice theory: individual-level demand and supply, national-level demand and supply, and individual-level consumer choice theory. These methods are employed to draw attention to the different dynamics and limitations of financial inclusion (King, 2014).

The consumer choice theory served as the study's theoretical foundation since it can be used to explain how salaries impact labour supply, how interest rates impact household savings, and why demand curves may slope upward.

#### **Conceptual Framework for the Study**

The conceptual framework for the study was based on the following concepts which assisted in informing the research design of the study, as shown in figure 1 below.

#### Literature Review

# The Barriers to Youth Financial Access

It was discovered that there was a significant correlation between regulatory frameworks and youth enterprise development fund access in a Kenyan study on the obstacles impacting youth access to the fund. A favorable correlation between access to youth enterprise development funds and a lack of entrepreneurship training was also found by the study. In the same study, sociocultural characteristics and youth enterprise development funds were found to be positively correlated (Wohoro, 2018).

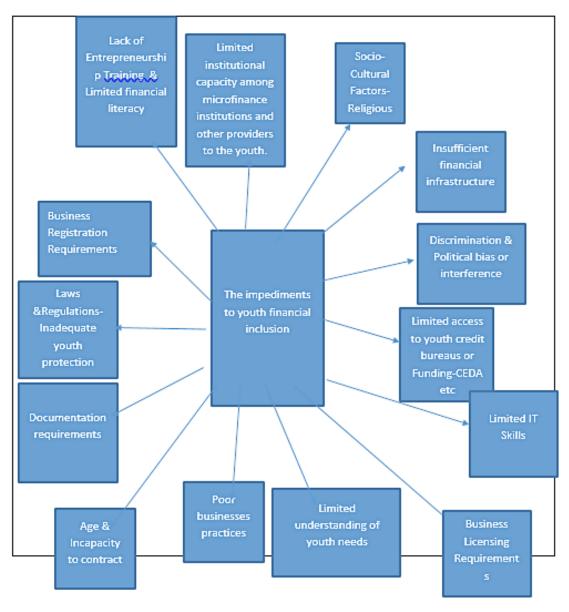


Fig. 1:Conceptual Framework for study, Source: Authors, 2024.

•

United Nations Capital Development Fund (UNCDF) (2012) observed that young people encounter the following obstacles in obtaining and using formal financial services (Hopkins *et al.*, 2012);

 limitations imposed by laws and regulations, such as minimum age and identity requirements. The most frequent obstacle to young people's access to financial services was the minimum age requirement, which is often 16 or 18 years old, to open and conduct transactions in a savings account. Since at least 70% of children in the world's least developed nations lack birth or registration certificates, the identification requirements made the age requirements harsher, especially for children and teenagers.

Services provided by Financial Services Providers (FSPs) that are inaccessible and inappropriate. High opening and minimum balance requirements, fees for withdrawals or deposits, inconvenient financial services situated too far from communities where youth reside, and a lack of motivation to open and use savings accounts were considered the main obstacles in the design and delivery of youth financial services.

Poor financial capacities of youth. Financial capability, according to the U.S. Treasury Department and the FINRA Investor Education Foundation (2009), is the set of abilities, dispositions, and knowledge that people need to make wise personal financial decisions that are appropriate for their social and economic situations.

According to a global study, 20% of the world's unbanked people cited distance as a major obstacle to financial inclusion. Additionally, 31% of people in sub-Saharan Africa cited distance as a major obstacle to accessing financial services Klapper *et al.* (2012). Furthermore, according to the report on banking reform, there were only five or fewer bank branches per 100,000 people in Kenya, Tanzania, Uganda, Mozambique, Zambia, and Ghana. (Boateng, 2015)

# Entrepreneurial Education Affects Youth Access to Financing

Chinomona *et al.* (2020) stressed that young people should have access to financing, training from the government and other non-governmental organizations, and an improvement in their ability for entrepreneurship. A sample of 365 data points gathered from South African universities in the Gauteng province served as the basis for the study. Four hypotheses served as the foundation for the investigation. The study's findings confirmed that young entrepreneurship at universities is significantly influenced favourably by entrepreneurial training, financial access, entrepreneurial capacity, and entrepreneurial climate.

Swota *et al.* (2022) noted that entrepreneurial capacity is favorably influenced by entrepreneurial self-efficacy, attitude toward entrepreneurship, and perceived availability to financing. Entrepreneurial intentions were found to be positively impacted by additional entrepreneurial ability (ibid). A cross-sectional survey of 347 young people enrolled in five Botswana universities served as the basis for the study. The data was subjected to structural equation modelling.

# Socio-cultural Factors Affect Youth Access to Financing

Rural youth are less likely to be financially included, according to the Organization for Economic Cooperation and Development [OECD, 2020]. According to financial services providers, the youngest individuals who are most difficult to serve are those who reside in rural locations that are inaccessible by the current banking infrastructure Gasparri et al. (2019). According to the OECD (2020), the primary characteristics of young people who are financially excluded are as follows: they are concentrated in low-income countries, such as those in Sub-Saharan Africa, the Middle East, North Africa, Latin America, and the Caribbean; they belong to the nation's poorest 40% or socioeconomically disadvantaged backgrounds; they are unemployed or do not participate in the labour market; they are less educated; they are female; and they live in rural areas.

# The Youth characteristics that Influence Access to Financing

According to a survey conducted by UNCDF Youth Start survey, young people do not save in formal financial institutions because of the high minimum balances required to maintain account activity, the complicated and expensive processes to open an account, and the unclear and expensive transaction fees. Furthermore, it was shown that young people prefer accounts with no monthly fees because most of them lack consistent, reliable sources of income. The study also found that young people over the age of 18 desire to be able to get loans to invest in fixed assets or to begin and grow income-generating ventures. Finally, the survey verified that young people desired the freedom to access their accounts at any time (Hopkins *et al.*, 2012).

## **Research and Methodology**

The methodology of the study was based on quantitative research involving conducting a research survey on the impediments to youth financial inclusion in Botswana. This concurs with the research methodology that was applied in similar studies conducted by UNCDF through a Youth Start survey (Hopkins *et al.*, 2012). Structured questionnaires were administered in the survey to collect data from the respondents. Closed ended

questionnaires were deployed in gathering the data for the research. The research design for the study was quantitative descriptive research. Insights opinion (2023) described quantitative descriptive research as having some important characteristics that makes it a valuable method for businesses to understand their market and customers. It is further reiterated that quantitative descriptive research that apply statistical analysis involving numerical data, structured questionnaires and large samples.

Further, the benefit of quantitative descriptive research is regarding its predictability, replicability and that the results can be generalized over the entire population (ibid). Hence this study applied quantitative descriptive research involving a large sample of 800 questionnaires and deployed SPSS to analyse the data that was collected from the research survey.

The major limitation of quantitative research was observed as providing superficial representations ignoring feelings and opinions. Further it is reiterated that quantitative research can be over manipulated leading to inaccurate conclusions (Survey Monkey, n.d).

#### **Data Collection and Research Instruments**

The research used closed ended structured questionnaire. Nicholas (2009) affirmed that

structured questionnaires provided respondents with the same set of pre-formulated questions. The structured questionnaires were assigned a Linkert scale to facilitate the data processing through statistical package for social science (SPSS) software. Easy usage, the ability to employ sophisticated statistical techniques, the ability to use ordinal data, and the provision of an alternative to yes/no response options were some advantages of employing a Linkert scale (Monette et al., 2014). According to Bajpai (2009), the Linkert scale has been promoted as inspiring trust in the interviewee, being dependable in comparison to other research methodologies by offering adequate insight into the interviewee's viewpoint, and being applicable across a range of fields.

#### Table 2: Reliability Analysis of All the Data Items

Reliability Stat	istics
Cronbach's Alpha	N of Items
0.793	31
Source: Authors, 2024	

#### **Table 3: Items Total Statistics**

		Item-Total S	statistics	
ltem	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Cronbach's Alpha if Item Deleted
A26	101.2	208.821	0.356	0.784
A27	100.95	215.016	0.254	0.789
A28	100.9	211.755	0.233	0.791
A29	101.2	208.521	0.417	0.782
A30	101	207.66	0.452	0.781
A31	101.6	208.901	0.345	0.785
A1	101.55	213.514	0.298	0.787
A2	100.8	226.243	-0.065	0.803
A3	100.55	233.74	-0.311	0.806
A4	100.5	224.531	-0.009	0.798
A5	101.15	218.2	0.164	0.792
A6	101.75	217.76	0.163	0.792
A7	101.9	208.05	0.384	0.783

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			( )		
A8	101.2	213.327	0.339	0.786	
A9	100.8	216.03	0.284	0.788	
A10	101.25	204.243	0.415	0.781	
A11	101.05	213.615	0.382	0.785	
A12	101.2	215.129	0.388	0.785	
A13	100.8	214.628	0.204	0.791	
A14	101.5	213.517	0.291	0.787	
A15	100.9	206.248	0.495	0.779	
A16	101.1	198.538	0.655	0.77	
A17	101.15	197.474	0.63	0.77	
A18	101.5	208.411	0.38	0.783	
A19	100.6	203.394	0.498	0.777	
A20	101.6	214.809	0.225	0.79	
A21	101.05	210.611	0.418	0.783	
A22	100.7	205.467	0.463	0.779	
A23	101	214.568	0.235	0.79	
A24	101.2	217.832	0.109	0.797	
A25	101.35	219.502	0.084	0.797	

Source: Authors, 2024

The data collected was subjected to reliability analysis including computation of a Cronbach's Alpha in ascertaining the sufficiency and internal consistency of the data scale items Nunnally *et al.* (1994). The detailed results of the reliability analysis are presented in Table 2 and 3 below.

# Reliability Analysis for the Data Items Measuring the Impediments to Financial Inclusion

All the data items of the study were subjected to reliability analysis and achieved a Cronbach's Alpha of 0.793 exceeding a minimum required of 0.7, indicating sufficient internal consistent reliability of the scale items, as shown in table 7 and table 8 below. George *et al.* (2003) suggested a tiered approach to the interpretation of the Cronbach's Alpha comprising of the following:  $\geq 0$ . 9 – Excellent,  $\geq 0.8$  – Good,  $\geq 0.7$  – Acceptable,  $\geq 0.6$  – Questionable,  $\geq 0.5$  – Poor, and  $\leq 0.5$  – Unacceptable.

#### Results

The results are presented in terms of demographic analysis and objectives of the study in the form of descriptive statistics as laid out in the next subsections.

#### **Demographic Analysis for the Study**

Table 4 to Table 8 contains demographic data for the study. 75% of the participants of the study were

males and 25% were females as shown in table 4 below. 45% of the participants were within the 21 to 23 years age group, 30% were within the 18 to 20 years age group, 20% were within the 24 to 26 years age group and 5% were of 27 years and above as shown in table 5 below. 75% of the participants were holders of a certificate, 10% had a bachelor, 10% were below certificate and 5% had a diploma as shown in table 6 below. 60% of the participants had entrepreneurial experience of between 0 to 3 months, 20% had entrepreneurial experience of between 1 and 2 years and 5% had an entrepreneurial experience of 3 years and above as shown in table 7 below. 80% of the participants had between 0 to 3 months of exposure to a specific youth fund and 15% of the participants were exposed to a specific fund experience as shown below in table 8 below.

# Impediments to Youth Financial Inclusion-Descriptive Statistics

Descriptive statistics for the impediments to youth financial inclusion were laid out from Table 9 to Table 17 below.

35% of the participants understood the procedures required for registering for youth fund as shown in Table 9 below. 60% participants indicated that youth funds have complex registration procedures as shown in Table 10 below. 70% participants revealed

that procedures for business registration are an obstacle to accessing youth funds as reflected in Table 11 below. 65% of the participants indicated that the procedures for business registration need to be changed as shown in Table 12 below. The results concurs with the findings of Hopkins *et al.* (2012).

55% of the participants were aware of the age requirements for the registration of youth funds as shown in Table 13 below. 75% of the youth indicated

that documentation of proof of age was not a hindrance to accessing youth fund as shown in Table 14 below. 70% of the youth did not comprehend the business licensing process as shown in Table 15 below. 55% of the youth revealed that the cost of business licence is not high as shown in Table 16 below. 50% of the youth indicated that licencing costs hinders access to entrepreneurial funds as shown in Table 17 below. The results are in tandem with those of Hopkins *et al.* (2012).

Gender (D1)							
		Mode	%	%Valid	% Cumulative		
Valid	Male	600	75	75	75		
	Female	200	25	25	100		
	Total	800	100	100			

# Table 4: Gender

Source: Authors, 2024

Tab	le	5:	Age
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	Age (D2)							
		Mode	%	%Valid	% Cumulative			
Valid	18-20	240	30	30	30			
	21-23	360	45	45	75			
	24-26	160	20	20	95			
	27 and above	40	5	5	100			
	Total	800	100	100				

Source: Authors, 2024

### Table 6: Level of Education

	Level of Education (D3)							
		Mode	%	%Valid	% Cumulative			
Valid	Below Certificate	80	10	10	10			
	Certificate	600	75	75	85			
	Diploma	40	5	5	90			
	Bachelors' Degree	80	10	10	100			
	Total	800	100	100				

	Entrepreneurial Experience (D4)								
		Mode	%	%Valid	% Cumulative				
Valid	0-3	480	60	60	60				
	4-6	40	5	5	65				
	7-9	40	5	5	70				
	10-12	40	5	5	75				
	1-2 years	160	20	20	95				
	3years and above	40	5	5	100				
	Total	800	100	100					

# **Table 7: Entrepreneurial Experience**

Source: Authors, 2024

# Table 8: Specific Youth Fund Experience

	Specific Youth Fund Experience (D5)						
		Mode	%	%Valid	% Cumulative		
Valid	0-3	640	80	80	80		
	7-9	120	15	15	95		
	Above 1 year	40	5	5	100		
	Total	800	100	100			

Source: Authors, 2024

Table 9: Procedures for registering for youth funds

You understand the procedures for registering for youth funds (A1)						
		Mode	%	%Valid	% Cumulative	
Valid	SDA	120	15	15	15	
	DSA	160	20	20	35	
	NEU	240	30	30	65	
	AGR	200	25	25	90	
	SA	80	10	10	100	
	TOTAL	800	100	100		

Youth funds have complex registration procedures (A2)							
		Mode	%	%Valid	% Cumulative		
Valid	SDA	80	10	10	10		
	DSA	80	10	10	20		
	NEU	160	20	20	40		
	AGR	160	20	20	60		
	SA	320	40	40	100		
	TOTAL	800	100	100			

# Table 10: Youth Funds Complex Registration Procedures

Source: Authors, 2024

# Table 11: Procedural Hindrance to Accessing Youth Funds

The	The procedures are a hindrance to accessing youth funds (A3)						
		Mode	%	%Valid	% Cumulative		
Valid	SDA	80	10	10	10		
	DSA	160	20	20	30		
	NEU	280	35	35	65		
	AGR	280	35	35	100		
	SA	800	100	100			

Source: Authors, 2024

# Table 12: Registration Procedures requiring Change

	The registration procedures need to be changed (A4)						
		Mode	%	%Valid	% Cumulative		
Valid	SDA	40	5	5	5		
	DSA	240	30	30	35		
	NEU	160	20	20	55		
	AGR	360	45	45	100		
	SA	800	100	100			

		Mode	%	%Valid	% Cumulative
Valid	SDA	80	10	10	10
	DSA	120	15	15	25
	NEU	160	20	20	45
	AGR	320	40	40	85
	SA	120	15	15	100
	TOTAL	800	100	100	

# Table 13: Age Requirements for Youth Funds

Source: Authors, 2024

# Table 14: Documentation for Proof of Age as Hindrance to Accessing Youth Funds

		Mode	%	%Valid	% Cumulative
alid	SDA	200	25	25	25
	DSA	80	10	10	35
	NEU	320	40	40	75
	AGR	120	15	15	90
	SA	80	10	10	100
	TOTAL	800	100	100	

Documentation for proof of age is a hindrance in accessing youth funds (A6)

Source: Authors, 2024

# Table 15: Understanding Business Licensing Process

	You unde	You understand business licensing process (A7)						
		Mode	%	%Valid	% Cumulative			
Valid	SDA	200	25	25	25			
	DSA	280	35	35	60			
	NEU	80	10	10	70			
	AGR	120	15	15	85			
	SA	120	15	15	100			
	TOTAL	800	100	100				

		Mode	%	%Valid	% Cumulative
Valid	SDA	40	5	5	5
	DSA	160	20	20	25
	NEU	240	30	30	55
	AGR	240	30	30	85
	SA	120	15	15	100
	TOTAL	800	100	100	

# Table 16: High Cost of Business Licence

Source: Authors, 2024

# Table 17: Licencing costs hinders access to youth entrepreneurship fund

		Mode	%	%Valid	% Cumulative
alid	SDA	80	10	10	10
	DSA	320	40	40	50
	NEU	160	20	20	70
	AGR	240	30	30	100
	SA	800	100	100	
	TOTAL				

Source: Authors, 2024

Table 18: Youth Access to Financial Training

	As a youth you have access to financial training (A10)						
		Mode	%	%Valid	% Cumulative		
Valid	SDA	160	20	20	20		
	DSA	160	20	20	40		
	NEU	80	10	10	50		
	AGR	120	15	15	65		
	SA	280	35	35	100		
	TOTAL	800	100	100			

Fi	Financial training includes cost structure of a business (A11)						
		Mode	%	%Valid	% Cumulative		
Valid	SDA	120	15	15	15		
	DSA	360	45	45	60		
	NEU	160	20	20	80		
	AGR	160	20	20	100		
	SA TOTAL	800	100	100			

# Table 19: Financial training includes cost structure of a business

Source: Authors, 2024

# Table 20: Financial training includes revenue structure of a business

		Mode	%	%Valid	% Cumulative
Valid	SDA	120	15	15	15
	DSA	400	50	50	65
	NEU	200	25	25	90
	AGR	80	10	10	100
	SA	800	100	100	
	TOTAL				

Source: Authors, 2024

# Table 21: Financial training is essential for accessing youth entrepreneurship funds

Financial training is essential for accessing youth entrepreneurship funds (A13)

		Mode	%	%Valid	% Cumulative	
Valid	SDA	120	15	15	15	
	DSA	120	15	15	30	
	NEU	320	40	40	70	
	AGR	120	15	15	85	
	SA	120	15	15	100	
	TOTAL	800	100	100		

You	ou have access to IT training for youth entrepreneurship (A14)							
		Mode	%	%Valid	% Cumulative			
Valid	SDA	120	15	15	15			
	DSA	120	15	15	30			
	NEU	320	40	40	70			
	AGR	120	15	15	85			
	SA	120	15	15	100			
	TOTAL	800	100	100				

# Table 22: Youth Access to IT training for Youth Entrepreneurship

Source: Authors, 2024

#### Table 23: I.T Training Includes Online Marketing

		Mode	%	%Valid	% Cumulative
Valid	SDA	40	5	5	5
	DSA	120	15	15	20
	NEU	240	30	30	50
	AGR	120	15.0	15.0	65
	SA	280	35	35	100
	TOTAL	800	100	100	

Source: Authors, 2024

#### Table 24: I.T training enhances access to youth entrepreneurship funds

		Mode	%	%Valid	% Cumulative
Valid	SDA	120	15	15	15
	DSA	40	5	5	20
	NEU	280	35	35	55
	AGR	120	15	15	70
	SA	240	30	30	100
	TOTAL	800	100	100	

Source: Authors, 2024

N.B. The following abbreviations were used for Likert scales used in the tables; SDA-Strongly Disagree, DSA-Disagree, NEU-Neutral, ADR-Agree and SA-Strongly Agree.

# Entrepreneurial Education Affects Youth Access to Financing-Descriptive Statistics

Descriptive statistics for entrepreneurial education are presented from Table 18 to Table 24.

	You are a religious person (A17)								
		Mode	%	%Valid	% Cumulative				
Valid	SDA	120	15	15	15				
	DSA	120	15	15	30				
	NEU	200	25	25	55				
	AGR	80	10	10	65				
	SA	280	35	35	100				
	TOTAL	800	100	100					

Source: Authors, 2024

# Table 26: Religion influences entrepreneurship

Religion influences how you engage in entrepreneurship (A18)							
		Mode	%	%Valid	% Cumulative		
Valid	SDA	120	15	15	15		
	DSA	240	30	30	45		
	NEU	120	15	15	60		
	AGR	160	20	20	80		
	SA	160	20	20	100		
	TOTAL	800	100	100			

Source: Authors, 2024

Table 27: Cultural Values

	You understand your cultural values (A19)						
		Mode	%	%Valid	% Cumulative		
Valid	SDA	80	10	10	10		
	DSA	80	10	10	20		
	NEU	120	15	15	35		
	AGR	80	10.0	10.0	45		
	SA	440	55	55	100		
	TOTAL	800	100	100			

		Mode	%	%Valid	% Cumulative
Valid	SDA	160	20	20	20
	DSA	160	20	20	40
	NEU	200	25	25	65
	AGR	160	20	20	85
	SA	120	15	15	100
	TOTAL	800	100	100	

# Table 28: cultural values Influences entrepreneurship Ventures

Source: Authors, 2024

# Table 29: Cultural capital is important to success of entrepreneurship

		Mode	%	%Valid	% Cumulative
Valid	SDA	40	5	5	5
	DSA	120	15	15	20
	NEU	240	30	30	50
	AGR	240	30	30	80
	SA	160	20	20	100
	TOTAL	800	100	100	

# Your cultural capital is important to success of entrepreneurship (A21)

Source: Authors, 2024

# Table 30: Family support is essential to youth entrepreneurship success

Fam	ily support is essential to youth entrepreneurship success (A22)							
		Mode	%	%Valid	% Cumulative			
Valid	SDA	80	10	10	10			
	DSA	80	10	10	20			
	NEU	120	15	15	35			
	AGR	160	20	20	55			
	SA	360	45	45	100			
	TOTAL	800	100	100				

	You get youth funds based on family connections (A23)							
		Mode	%	%Valid	% Cumulative			
Valid	SDA	80	10	10	10			
	DSA	120	15	15	25			
	NEU	160	20	20	45			
	AGR	200	25	25	70			
	SA	240	30	30	100			
	TOTAL	800	100	100				

# Table 31: Importance of Family Connections to Access Youth Funds

Source: Authors, 2024

#### Table 32: Peers influence your attitude towards youth entrepreneurship

Your pe	eers influence your attitude towards youth entrepreneurship (A24)						
		Mode	%	%Valid	% Cumulative		
Valid	SDA	120	15	15	15		
	DSA	240	30	30	45		
	NEU	40	5	5	50		
	AGR	80	10	10	60		
	SA	320	40	40	100		
	TOTAL	800	100	100			

Source: Authors, 2024

## Table 33: Usage of Peers Influence to Access Youth Funds

		Mode	%	%Valid	% Cumulative
Valid	SDA	160	20	20	20
	DSA	160	20	20	40
	NEU	80	10	10	50
	AGR	200	25	25	75
	SA	200	25	25	100
	TOTAL	800	100	100	

Source: Authors, 2024

50% of the youth agreed that they have access to financial training as shown in Table 18. 60% of the youth disagreed that financial training included cost structure of the business as shown in Table 19. 65% disagreed that financial training included revenue

structure of a business as shown in Table 20. 65% of the youth agreed that financial training is essential for accessing youth entrepreneurship funds as shown in Table 21. This outcome concurs with the findings of Swota *et al.* (2022).

70% of the youth indicated that they had no access to IT training for youth entrepreneurship as shown below in Table 22. 50% of the youth revealed that IT training included online marketing as shown in Table 23. The result is in agreement with the findings of Chinomona *et al.* (2020). However, 55% of the youth disagreed that IT training enhances access to entrepreneurship funds as shown in Table 24.

# Socio-Cultural Factors Affect Youth Access To Financing

Descriptive statistics for socio cultural factors are displayed from Table 26 to Table 33.

55% of the youth do not belong to a religion as shown in table 25. 60% of the youth disagreed that religion influences how to engage in entrepreneurship as shown in Table 26. This outcome is in contrast to Swota *et al.* (2022). In addition, 65% of the youth comprehend their cultural values as shown in Table 27. 65% of the youth disagreed that cultural values influence entrepreneurship ventures as shown in table 28. 50% of the youth agreed that cultural capital is essential at succeeding in entrepreneurship ventures as shown in Table 28. This outcome is in agreement with the findings of the OECD (2020).

Moreso, 65% of the youth indicated family support as essential to entrepreneurship success as shown in Table 30. 55% of the youth agreed that entrepreneurship funds are accessed through family connections as shown in Table 31.

50% of the youth agreed that peer influences attitude towards youth entrepreneurship and that peers use their influence to help other youth access youth funds as shown in Table 32 and Table 33.

	Youth ha	Youth have access to bank credits/loans (A26)					
		Mode	%	%Valid	% Cumulative		
Valid	SDA	120	15	15	15		
	DSA	160	20	20	35		
	NEU	80	10	10	45		
	AGR	240	30	30	75		
	SA	200	25	25	100		
	TOTAL	800	100	100			

# Table 34: Youth Access to Bank Credits/Loans

Source: Authors, 2024

Table 35: Lower Interest Rate on Youth Funds

	Youth f	Youth funds have lower interest rates (A27)					
		Mode	%	%Valid	% Cumulative		
Valid	SDA	80	10.0	10.0	10.0		
	DSA	40	5.0	5.0	15.0		
	NEU	240	30.0	30.0	45.0		
	AGR	240	30.0	30.0	75.0		
	SA	200	25.0	25.0	100.0		
	TOTAL	800	100.0	100.0			

١	Youth training is important to accessing youth funds (A28)					
		Mode	%	%Valid	% Cumulative	
Valid	SDA	120	15	15	15	
	DSA	160	20	20	35	
	NEU	80	10	10	45	
	AGR	440	55	55	100	
	SA	800	100	100		
	TOTAL		100	100		

# Table 36: The importance of Youth Training in Accessing Youth Funds

Source: Authors, 2024

# Table 37: Regulatory frameworks for youth funds influence access to the fund

		Mode	%	%Valid	% Cumulative
Valid	SDA	80	10	10	10
	DSA	120	15	15	25
	NEU	280	35	35	60
	AGR	120	15	15	75
	SA	200	25	25	100
	TOTAL	800	100	100.0	

#### Regulatory frameworks for youth funds influence access to the fund (A29)

Source: Authors, 2024

Table 38: Limited knowledge on Youth Needs

	Limite	Limited knowledge on youth needs (A30)					
		Mode	%	%Valid	% Cumulative		
Valid	SDA	40	5	5	5		
	DSA	120	15	15	20		
	NEU	320	40	40	60		
	AGR	40	5	5	65		
	SA	280	35	35	100		
	TOTAL	800	100	100			

	Youth have access to CEDA, funds/ Financial Assistance Programme (FAP) funds/e-novation youth empowerment programme (eYEP)/ Youth Development Fund or any other youth funds (A31)									
		Mode	%	%Valid	% Cumulative					
Valid	SDA	160	20	20	20					
	DSA	240	30	30	50					
	NEU	80	10	10	60					
	AGR	160	20	20	80					
	SA	160	20	20	100					
	TOTAL	800	100	100						

Table 39: Access to Youth Funds

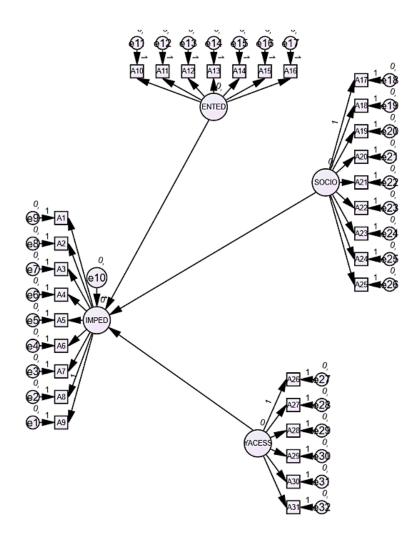


Fig. 2: Path Diagram for Impediments to Youth Financial Inclusion Model A, Source: Author, 2024

# The Youth Characteristics That Influence Access to Financing

Descriptive statistics for youth characteristics are composed from Table 34 to Table 39.

55% of the youth indicated the importance of youth training in accessing bank credits or loans, at lower interest rates as shown in Table 34, Table 35 and Table 36. This resonates with the findings of Hopkins *et al.* (2012). Furthermore, 60% of the youth indicated that regulatory frameworks for youth funds do not influence access to entrepreneurial funds as shown in Table 37.

In addition, 40% of the youth indicated that limited knowledge on youth needs does influence access to entrepreneurial funds as shown in Table 38. 60% of the youth indicated that youth have no access to CEDA funds, Financial Assistance Programme (FAP) funds, E-nnovation youth empowerment programme (eYEP) and Youth Development Fund or to any other youth funds as shown in Table 39.

Further running the data through Analysis of Moments Structures (AMOS) indicated that there is no significant correlation between Impediments to youth financial inclusion with financial training, IT training, role of religion, cultural values, role of family and the success of entrepreneurship as shown in Figure 2. However, this is in contrast to the studies of Wohoro (2018) and Chinomona *et al.* (2020). Hence both the null and alternative hypotheses were rejected for this study.

#### Discussions

In Botswana a greater number of youths have access to bank loans and credits. Regulatory frameworks for youth funds influence access to entrepreneurship funds. This concurs with the findings of Hopkins *et al.* (2012) and Swota *et al.* (2022). Youth in Botswana are regarded as adequately documented and proof of age has been ruled out as an impediment to youth access to entrepreneurship funds. Family connections influence youth access to entrepreneurship funds. Furthermore, limited knowledge on youth needs has been observed as a significant impediment to youth accessing entrepreneurship funds.

Youth cultural values were observed as not exerting greater influence on youth entrepreneurship in

Botswana. In Botswana religion and cultural values do not influence access of youth to entrepreneurship funds. Finally, there was no correlation between the impediments to youth financial access with enablers of youth financial access, enablers of youth entrepreneurship skills and social cultural values as shown in the path diagram above Model A above (Figure 2). This in in contrast to the findings of Chinomona *et al.* (2020) and Wohoro (2018).

#### Conclusion

Business licensing procedures and the procedures for business registration in Botswana have been observed as significant hindrance to accessing youth funds in the country (OECD, 2020). In Botswana a greater number of youths have access to bank loans and credits and regulatory frameworks for youth funds influence access to entrepreneurship funds.

Furthermore, limited knowledge on youth needs has been observed as a significant impediment to youth accessing entrepreneurship funds. Youth in Botswana are regarded as adequately documented and proof of age has been ruled out as an impediment to youth access to entrepreneurship funds. Family connections influence youth access to entrepreneurship funds.

The procedures for business registration should be changed to facilitate the 'ease of doing' business by the youths particularly focusing the rural youths of Botswana. This is aligned to the sentiments of Klapper et al. (2012), Gasparri et al. (2019), Chinomona et al. (2020) and OECD (2020). Policy makers should initiate marketing campaigns to raise awareness of the age requirements for accessing youth entrepreneurship funds. The importance of youth training especially in Information Technology (IT) and business costing structures should be embraced in the remote areas, villages and mining towns to increase financial access and to enhance the success of youth enterprises. These sentiments are aligned to those for Chinomona et al. (2020) and Gasparri et al. (2019). The responsible authorities should ensure that the vetting and disbursement of youth entrepreneurship funds is objective and independent of family connections and free from political influence or any adverse selection and moral hazards.

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#### **Conflicts of Interest**

The author(s) do not have any conflict of interest.

#### **Data Availability Statement**

The data presented in this study are available on request from the corresponding author. The data are not publicly available due to restrictions.

# **Ethics Statement**

This research did not involve animal subjects, or any material that requires ethical approval. However the

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research permit was applied for at the Botswana Ministry of Finance to enable administer survey questionnaires in Gaborone.

#### Informed Consent Statement

Informed consent was obtained from all subjects involved in the study.

#### **Clinical Trial Registration**

This research does not involve any clinical trials.

#### **Author Contributions**

- Wilbert Kudakwashe Chidaushe: Conceptualization, Methodology, Resources, Writing—Review and Editing.
- **Stegi Shine:** Validation, Formal analysis, Writing—Original Draft Preparation, Writing-Review and Editing.
- **Mini Sebastian:** Methodology, Formal Analysis, Investigation, Writing-Review and Editing.

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