

## Template for Research Article

### Title of the Article:

1. Brief and concise
2. Do not use the '&' symbol and avoid using abbreviations

**Example: Technical Research in the Field of Business Strategies**

### Authors Name and affiliations

1. Authors name should follow the Title. The name should be as: First Name Middle Name Last Name
2. Names should not include titles
3. Full names should be mentioned
4. Mention the ORCID ID for each author
5. Affiliation should be mentioned as superscript numbers
6. Multiple affiliations should be mentioned as superscript multiple numbers corresponding to institutions
7. The corresponding author should be marked as superscript \*
8. Email and corresponding authors address should be mentioned following the names

**Example:**

**Marsha Clark Mellow<sup>1</sup>, Minnie Van Ryder<sup>2\*</sup> and Ivana Ben Withew<sup>3</sup>**

<sup>1</sup>Department of Management, City, Country

<sup>2</sup>Department of Human Resource Management, City, Country

<sup>3</sup>Department of Finance, City, Country

Example for multiple affiliations

**Marsha Clark Mellow<sup>1</sup>, Minnie Van Ryder<sup>2\*</sup> and Ivana Ben Withew<sup>1,3</sup>**

<sup>1</sup>Department of Management, City, Country

<sup>2</sup>Department of Human Resource Management, City, Country

<sup>3</sup>Department of Finance, City, Country

Corresponding Author Email: \_\_\_\_\_

Corresponding Author Address: \_\_\_\_\_

## Abstract

Abstracts should briefly reflect all aspects of the study, as most indexing databases list mainly abstracts. Short Communications, as well as Review Articles, should have an Abstract.

## Keywords

1. Provide four to eight appropriate keywords after abstract. Each keyword should be separated by “, ” (Comma) or “; ” (semicolon)
2. Keywords should be arranged alphabetically with the first letter of each word in capital

## Introduction

1. Start immediately after the keywords, as the next paragraph.
2. The Introduction should lead the reader to the importance of the study
3. Should tie-up published literature with the aims of the study and clearly states the rationale behind the investigation

## Materials and Methods

1. Start as a continuation to the introduction on the same page.
2. All important materials used along with their source shall be mentioned.
3. The main methods used shall be briefly described, citing references. New methods or substantially modified methods may be described in sufficient detail.
4. The statistical method should be clearly stated.
5. Journal of Business Strategy Finance and Management prefers to publish work that has been subjected to an appropriate statistical test at one level of significance.

## Results & Discussion

All findings presented in tabular or graphical form shall be described in this section.

Results and discussion may be combined into a single section. The result should clearly mention the findings of the experiments and discussion should provide an interpretation of the results and their significance with regard to previously published work.

1. The data should be statistically analyzed and the level of significance stated.
2. Data that is not statistically significant need only to be mentioned in the text – no illustration is necessary.
3. All Tables and figures must have a title or caption and a legend to make them self-explanatory.
4. The unsupported hypothesis should be avoided.
5. The Discussion should state the possibilities the results uncover, that need to be further explored.

## Acknowledgment

An acknowledgement will include the acknowledgement to the research team or any entity which has provided help during the work.

## Funding Sources

1. This section will include any funding sources along with the grant number (if any) provided to facilitate the research work.
2. If there are no funding sources then following statement should be mentioned:
3. The author(s) received no financial support for the research, authorship, and/or publication of this article.

## Conflict of Interest

1. All authors are requested to disclose any conflict of interest including any financial, personal or other relationships with other people or organizations that can influence their work.
2. If there is no conflict of interest then following statement should be mentioned: The author(s) declares no conflict of interest.

## References

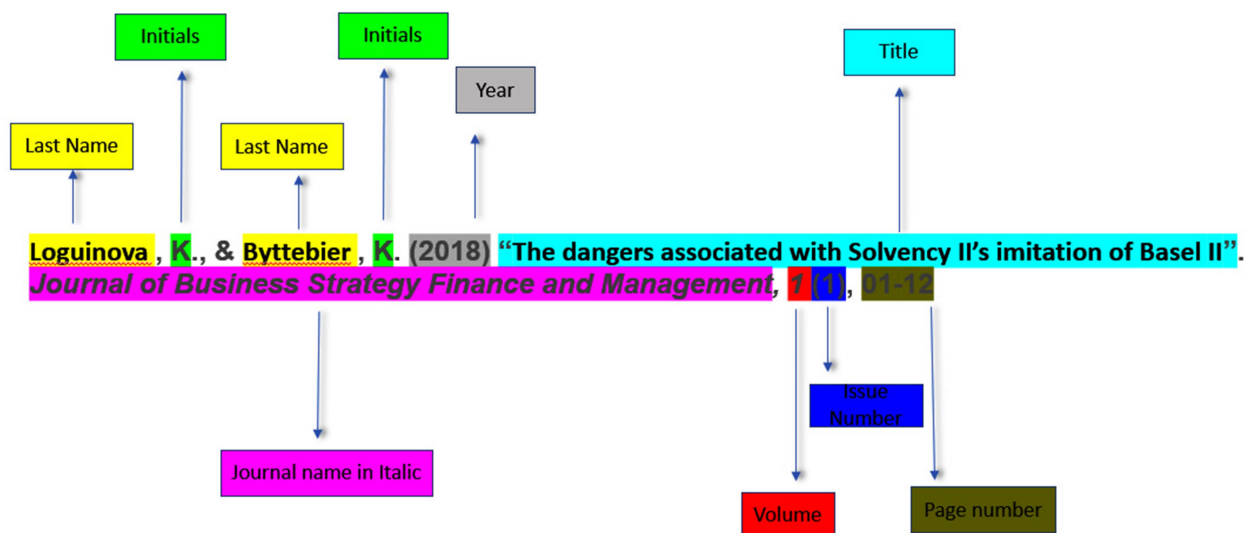
Reference style: **APA (American Psychological Association)**

1. References should be numbered consecutively in the order in which they are first mentioned in the text (not in alphabetic order).
2. References should be cited in the text in superscripts only

Use the style of the examples below

**Example:** Journal article (print)

Author(s) Name. (Year) "Title". *Journal of Business Strategy Finance and Management*, 1(1), 01-11.



## Tables

Example:

Table 1: Brief title for the table

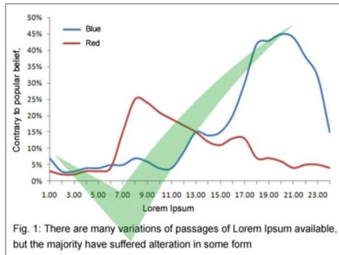
Heading 1	Heading 2	Heading 3	Heading 4
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## Figures

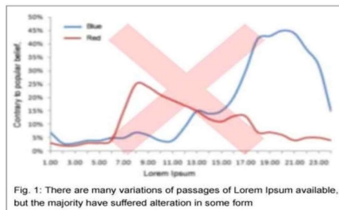
Figures and scanned images should be of good quality and placed in appropriate places in the article.

1. Figures should be numbered consecutively in numerals and bear a brief title.
2. Graphs and bar graphs should preferably be prepared using Microsoft Excel and submitted as Excel graph pasted in Word.
3. Mention and properly cite the source of the figure if extracted from other sources.

### Example for images and illustrations



Good quality Graph with clear legends



Bad quality Graph with unreadable data